

DEGREE: LM-59

COURSE: **Network society**

CFU: 6

YEAR: primo

INSTRUCTOR: Lorenza Parisi

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LEARNING AND SKILLS OUTCOMES:

The course provides students with a number of theoretical approaches to critically assess the platform society. Special emphasis will be placed on the specific cultural, political, economic, and social issues raised by social media and apps usage.

Learning outcomes are the followings:

1. With reference to knowledge and ability to understand students will be able to understand the specialized vocabulary that characterizes the network society.
2. With reference to autonomy of judgment students will be able to independently make critical readings of the main trends that characterize contemporary society in relation to the use of digital media.
3. With reference to communication skills students will be able to apply specialized terminology during the debates emerging during lessons.

TOPICS

Identity management and self presentation on SNS; The network society; Digital algorithms and the filter bubble; Advertising online; The platform society; Digital media and political participation; Sharing economy and digital labour; Location-based algorithms: a critical analysis.

ASSESSMENT:

The examination will be conducted in oral mode. Textbooks and slides are required materials.

The exam will assess: 1. Understanding of the fundamental characteristics of the network society; 2. Ability to critically debate topics studied.

The oral examination will also assess independent analytical skills and the ability to apply acquired knowledge to issues affecting the network society.

ASSESSMENT CRITERIA

1. With reference to knowledge and comprehension skills, the final exam will assess the student's acquisition of the specialized vocabulary characterizing the network society; the assessment will be based also during class participation.
2. With reference to autonomy of judgment, during the course student's ability to independently make critical readings of major trends in today's digital society will be assessed.
3. With reference to communication skills, lesson debates and the final exam will assess, the ability to effectively expound the topics studied.

FINAL GRADE.

The final grade (expressed in thirtieths) will be awarded according to the following criteria:

- 18-21: acquisition of skills sufficient; application of knowledge sufficient; minimal autonomy in relating the various topics covered; property of language not completely adequate.
- 22-24: acquisition of skills good; application of knowledge good; need for support in relating the different topics covered; language property adequate.
- 25-27: acquisition of skills more than good; application of knowledge good; autonomy in relating the different topics covered; language property good.
- 28-30: acquisition of skills very good/excellent; application of knowledge very good/excellent; complete autonomy in relating the different topics covered; language property very good/excellent.

TECHING MATERIALS

6 readings (scientific papers);

J. van Dijck, T. Poell, M. de Waal (2018), *The Platform Society: Public Values in a Connective World*, Oxford University Press (chapters 1, 2, a chapter selected by the student, and Epilogue).

Slides, documentaries, videos and episodes of TV series viewed online are an integral part of the examination program.