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MEMORANDUM OF UNDERSTANDING

BETWEEN

PRINCESS SUMAYA UNIVERSITY OF TECHNOLOGY, AMMAN, JORDAN

AND

LINK CAMPUS UNIVERSITY, ROME, ITALY

This agreement is established to promote collaborative academic, scientific and cross-cultural interchange between the Princess Sumaya University for Technology, Amman, Jordan (hereafter referred to as PSUT), and, the Link Campus University (also referred to as Università degli Studi "Link Campus University", Italia and hereafter referred to as LCU).

Article 1

Both PSUT and LCU wish to enhance relations between their respective institutions and develop academic and cultural interchange in the areas of research and other activities. Therefore, PSUT and LCU hereby agree to joint educational, scientific and cross-cultural cooperation in the following areas:

- Business Administration:
- Decision Making Process;
- Entrepreneurship;
- Business Management;
- Corporate Governance;
- Knowledge Management;
- Intellectual Capital and Intellectual Property Rights;
- Intellectual Asset Management;
- Innovation Systems;
- Leadership;

- International Accounting;
- Business Evaluation and Intangible Asset Evaluation;
- Business Networks;
- Private and business law;
- Planning and Control Process.

Article 2

Both PSUT and LCU will appoint scientific coordinators from their respective institutions who will be responsible for the execution of this agreement and the administration of joint activities. Both PSUT and LCU must inform in writing, the name(s) of the staff members that have been appointed as scientific coordinators for this agreement. Any change in the name(s) of the scientific coordinators must be presented in writing, within thirty (30) days before the actual change takes place.

Scientific coordinators for the agreement are the following:

Dr. Rosa Lombardi – Link Campus University, Rome, Italy;

Dr. Andrea Caputo - Department of Business Administration, King Talal Faculty of Business and Technology, Princess Sumaya University of Technology, Jordan.

Dr. Massimiliano Pellegrini - Department of Business Administration, King Talal Faculty of Business and Technology, Princess Sumaya University of Technology, Jordan.

Article 3

The areas of cooperation will include any program offered at each institution, which is determined to be desirable and feasible for the achievement of these objectives. Such programs may include:

- 1. Joint research projects;
- 2. Joint cultural programs;
- 3. Joint study programmes, research workshops and symposia
- 4. Participation/organization in seminars, training and academic meetings;

- 5. Professional Development Programs;
- 6. Exchange of department members/professors and students;
- 7. Exchange of information, pedagogical materials/resources and academic publications
- 8. Other areas in which concrete mutual interest in cooperation is established or will develop.

However, any specific program shall be subject to the availability of funds and the mutual agreement of the institutions. Both Parties agree to pursue external funding for faculty and student exchanges and cooperative projects when available.

Article 4

The terms of such mutual assistance and cooperation shall be discussed and agreed upon in writing by the appropriate responsible officers of the parties prior to the implementation of any particular program or activity. Such terms will be added to this agreement as an Annex.

Article 5

Possible amendments and additions to this agreement shall be in writing and annexed to this agreement upon the mutual consent of both Parties.

Article 6

Neither party claims, by virtue of this agreement, any right or legal interest in existing or pending intellectual property, including patents, trademarks, copyright, design patents or other rights of the other Party or in any intellectual property that might result from the other Party's prior activities.

Article 7

This agreement shall go into effect when signed by the duly authorised representatives of each institution. It will remain in effect for a period of five (5) years.

Renewal may be negotiated during the final year of the agreement. Renewal is based on the mutual agreement of both Parties involved. In the event that the agreement is not renewed, any research or related activities in progress at the point of termination will continue until the agreed scope of work has been completed. However, the agreement may be terminated by either Party at the end of any academic year upon ninety (90) days written notice. The agreement may also be amended or extended by mutual consent of the Parties.

Article 8

Each Party, remains liable for all risks of personal injury and property damage caused by negligent acts or omissions of that Party, but subject to all applicable immunities granted by law to either Party. Each Party shall be deemed as an independent contractor and not liable for acts of the other, nor shall they be liable for the acts of any other participants in the exchange.

Article 9

Both PSUT and LCU declare and agree that they subscribe to the policy of equal employment opportunity and do not and shall not discriminate on the basis of race, sex, colour, age, nationality, ethnicity, religion or physical/mental impairment.

Article 10

This agreement is comprised of two (2) original copies.

Prof. Adriano De Maio

Rector LCU

Università degli Studi "Link Campus

University", Italy

Prof. Mashhoor Al-Refai

President

Princess Sumaya University for Technology,

Jordan

Date: 1=6 25, 2015

Date: Feb. 12, 2015